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Message Text

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67
ACTION ARA-20

INFO OCT-01 ISO-00 H-03 EB-11 COME-00 TRSE-00 CIAE-00

INR-11 NSAE-00 RSC-01 DRC-01 /048 W
---------- 089890
R 101600Z SEP 74
FM AMEMBASSY KINGSTON
TO SECSTATE WASHDC 5716

UNCLAS KINGSTON 3187

EO 11652: N/A
TAGS: BGEN, ETRD, JM, US
SUBJECT: TOURISM: U.S. CONVENTIONS IN JAMAICA

REF: KINGSTON A 120 AND KINGSTON 2395

1. AMBASSADOR HAS RECEIVED COVERING LETTER FROM PERMANENT SECRETARY, MINISTRY OF INDUSTRY, COMMERCE AND TOURISM, CONCERNING PROPOSED UNITED STATES LEGISLATION TO TERMINATE INCOME TAX DEDUCTIONS FOR UNITED STATES FIRMS AND INDIVIDUALS ATTENDING CONVENTIONS ABROAD, AND ENCLOSING DATA CONCERNING ADVERSE EFFECT OF SUCH LEGISLATION ON JAMAICA TOURIST INDUSTRY. DATA SUMMARIZED BELOW AND COPY OF LETTER AND ENCLOSURE POUCHED TO ARA/CAR/J.

2.

	1973	1972	1971
A. TOTAL ATTENDANCE AT CONVENTIONS	-	55,326	57,920	45,243
B. TOTAL VISITOR NIGHTS	-	435,969	434,400	347,919
C. ESTIMATED EARNINGS (IN MILLIONS)	-	US$15.9	US$17.1	US$15.6

D. MAIN HOTELS USED INCLUDING UNITED STATES OWNED - 17 AS
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FOLLOWS:

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TRELAWNY BEACH PEGASUS
HOLIDAY INN SHERATON
RUN-AWAY-BAY BAY ROC
TOWER ISLE COLONY
CHATHAM PLAYBOY
CASA MONTEGO HALF MOON
GOLDEN HEAD BEACH ROUND HILL
SHAW PARK TRYALL
HILTON

HOTELS PRESENTLY UNDER CONSTRUCTION DESIGNED FOR CONVENTION BUSINESS - 4 INCLUDING 3 INTERCONTINENTAL.

E. ESTIMATED CAPITAL INVESTMENT IN ABOVE HOTELS: US$120 MILLION.

F. OCCUPANCY RATES: APPROXIMATELY 50 PERCENT FOR 10 LISTED IN /D" ABOVE; 30 PERCENT FOR REMAINDER

G. MEETINGS AND CONVENTIONS ACCOUNT FOR 40 PERCENT OF ABOVE HOTELS' BUSINESS. SOME HOTELS PROVIDE EMPLOYMENT FOR ABOUT 4,000.

H. TOURISM HAS EARNED 19 PERCENT OF JAMAICA'S FOREIGN EXCHANGE IN LAST 5 YEARS. CONVENTION BUSINESS ACCOUNTS FOR 17 PERCENT. HEWITT

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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